



**UBER, UNITED WAY OFFER FREE RIDES FOR NEWARK RESIDENTS TO GET COVID-19 VACCINES**

*Rideshare Company Partnering with City of Newark, United Way of Greater Newark to Help Vaccinate Vulnerable Populations*

**Newark, NJ – May 20, 2021** – Mayor Ras J. Baraka announced today that the City of Newark is collaborating with Uber and the United Way to provide 10,000 free rides to local vaccination sites for residents living in the City of Newark. The rideshare company is working cooperatively with the United Way of Greater Newark, a non-profit that works to improve the lives of individuals, children and families within its footprint, to administer the rides and participants will be given free transit to and from vaccine sites for both required doses.

Newark residents can access the rides by inputting the promo code **10MVUWNewark** in their Uber app, or by contacting the United Way of Greater Newark by phone at **973-624-8300** or by email at [info@uwnewark.org](mailto:info@uwnewark.org).

“We need to leverage every tool at our disposal to get more Newark residents vaccinated to protect our community against COVID-19, so I’m thankful to Uber for stepping up and helping us make that happen,” said Mayor Baraka. “Since many of our residents don’t drive, this program will complement other efforts we are taking to bring vaccines to the people and bring people to the vaccines.”

“We’re grateful to Uber for showing this kind of commitment to using its technology and reach to help protect vulnerable populations in Newark,” said Catherine P. Wilson, President and CEO of the United Way of Greater Newark. “These free rides will act as a lifeline to thousands of Newark residents and help protect the community from COVID-19.”

“This initiative will help Newark residents without access to transportation get the vaccines they need,” said Uber spokesperson Alix Anfang. “We are proud to be working with an excellent organization like the United Way of Greater Newark with a track record of helping people in need and we look forward to helping these seniors get the protection they deserve.”

The partnership will build on similar initiatives Uber has started, including a [highly successful program in Jersey City](#) and a [recently announced initiative in Camden](#).